



# ACUBE INNOVATIONS (P) LTD

Driving acceleration, automation,  
and achievement across the  
globe through technology.





CEO

## MESSAGE

**RAJESH TR**

MANAGING DIRECTOR & CEO

### Dear Partner

We live in a world dominated by live streaming, social media, smartphones and soon, artificial intelligence. Our lives are enmeshed, connected, and integrated at a level that is beyond comprehension.

Technological advancements are growing by the day, and with it, the speed of technology adoption is also changing. Constant innovation is the need of the hour, and companies across the world are rising to meet this challenge.

While technology offers several advantages such as ease of operations, increased efficiency, greater ROI, improved organizational control, the ultimate benefit it provides is improved and advanced customer engagement. Mobile applications and web applications form the foundation for meaningful communication with customers and clients.

Customer expectations from companies have evolved over the last decade. Millennials today expect companies to interact with them at their convenience, and to deliver fresh value each time. They require companies to adopt the latest technology to meet their varied and increasing needs. Companies that are in it for the long haul have to innovate and re-engineer to stay in the game. This includes revising their technology, digital strategy, market offers, and more. Unfortunately, many haven't made a successful transition and have lost their relevance in their customers' lives.

It is to such companies, standing at the threshold of digital initiation, that we extend our value to. From companies that are looking to go digital, but need a strategic digital partner to guide and work with them, to companies that have already found their footing and are looking to scale up their innovation, we have rich offerings.

As a company, we believe in forging strong relationships and building trust, which is why 90% of our work still comes from the referrals of our happy customers.

We look forward to working with you in taking your dream, vision, and brand to greater heights, augmented by technology.



**Parikshit Khandelwal**  
CTO

Chief Technology Officer



**Ratheesh Vijayan**  
CFO

Chief Financial Officer



THE ANCHORS OF OUR COMPANY

# GET TO KNOW OUR LEADERS.

Acube Innovations has a strong team of industry veterans at the helm of the company, guiding it towards industry excellence and relevance.

Together they form a potent force of industry knowledge, experience, strategies, and capabilities. The work culture that they have envisioned and enforced at Acube Innovations has driven the company toward the collaborative and inclusive atmosphere that thrives within the organization today.

# ABOUT.



We are an ERP automation and innovation company with digital solutions spanning across multiple industries.

In particular, our expertise centers around digital technologies such as mobile application development, cloud computing and website development.

We help companies automate and streamline their processes through our robust ERP products. Our products follow an intuitive UI design and are designed to improve organizational efficiency.

With every client association, we aim at maximizing internal performance and achieving their organizational vision.

We use technology as a tool to enable our customers to become high-performing businesses with year-on-year growth and improved turn-over.

Over the years, we have garnered a reputation for excellence in delivery. Over 90% of our projects are awarded through client referrals. Till date, we have successfully extended our services to over 120 clients across UAE, Australia, and India.

# VISION & MISSION.

## SUCCESSFUL BUSINESS

We are a group of value-driven corporate citizens with a global consciousness geared toward helping the world prosper through technology.

We take our responsibility to the planet and mankind seriously, which is why we strive to operate with integrity and excellence as we work with governments, companies, communities, and individuals.



### Our Mission

To work hard and ethically in order to ensure that our clients across the world get the sophisticated help they need to realize their dreams and create their future.



### Our Vision

To become one of the prime movers of technology across the globe with an emphasis on delivering strategies, solutions, and services that accelerate, automate, and achieve growth.

As a technology company, it is our goal to partner with our clients to make their organization stronger, simpler, and scalable. We aim to do so by providing them excellent solutions utilizing the latest technology. We operate so our clients may be highly relevant within their industry and among their customers.

WHAT WE ARE GOOD AT

# OUR CAPABILITIES.

We are a team of quality conscious technocrats with diverse skills in web and mobile technology. We have deliberately expanded the range of our expertise to satisfactorily cater to the needs of our clients.

## FRONT END DEVELOPMENT

- Angular, React, TypeScript, ES6,
- SASS / LESS / SCSS / CSS
- Webpack / Gulp / Grunt

## ANDROID DEVELOPMENT

- Java, Kotlin

## CROSS PLATFORM

- React Native
- Flutter
- Cordova

## DESIGN SERVICES

- UI/UX
- Sketch / Figma / Photoshop / Zeplin
- Interactive mockups
- Animations

## BACK-END DEVELOPMENT

- PHP, Python 2 /3, Node JS
- PHP (Laravel), Python 2 /3 (Django/Flask), Node JS (Express)
- PostgreSQL / MySQL / MongoDB / MariaDB
- Git / GitHub / GitLab / BitBucket
- AWS EC2 / S3 / RDS / Route53 / EBS / Heroku / Digital Ocean /
- Google Cloud / Azure
- AWS SES, Mandrill, Mailchimp
- REST API, Microservices



laravel

django MySQL

# 10 YEARS IN DELIVERING EXCELLENCE.

## SERVICES

As a global IT company, we recognize that our clients have varied needs, are at different stages in their growth trajectory, and strive toward unique goals.

We aim to meet our customers where they are at by providing them services that span mobile application development, web application development, cloud computing, and more.

We understand that many of our clients, regardless of the size of their organization, are disadvantaged by a lack of quality resources to develop their technological needs. We work to ensure that we can cater to all their resource needs.

**The services we provide concerning resource augmentation is as follows:**

- WebGIS Development
- Staff Augmentation
- Offshore Software Development



VALUES WE DELIVER

# PARTNER WITH US TO ACCELERATE YOUR GROWTH.

Our technology services are strategically designed to help you automate and accelerate your business. Our team has a cumulative experience totaling over 100 years and is poised to meet all your technology needs.

We have serviced more than 120 clients globally, spread across UAE, Australia, and India. Our business advice and strategies have proven indispensable to them.

At Acube Innovations, client satisfaction and trust are at the helm of every relationship we foster. We have an unfailing history of 100% satisfaction, which is reflected in the number of repeat customers and referrals we get.



**300+**

**BUSINESS STRATEGIES  
GIVEN IN OVER 10 YEARS**



**120+**

**BUSINESSES SERVICED  
IN OVER 10 YEARS**



**100+**

**YEARS OF COLLECTIVE  
TECHNOLOGY EXPERIENCE**





# OFFSHORE DEVELOPMENT HOW IT WORKS.

When working with Acube Innovation, you can rest knowing that you are part of a structured and well-organized technology firm.

We follow a strict and streamlined process that leaves zero room for error. Our process for engaging in a project with a client follows 3 critical steps. They are:

## Step 1: Assessment

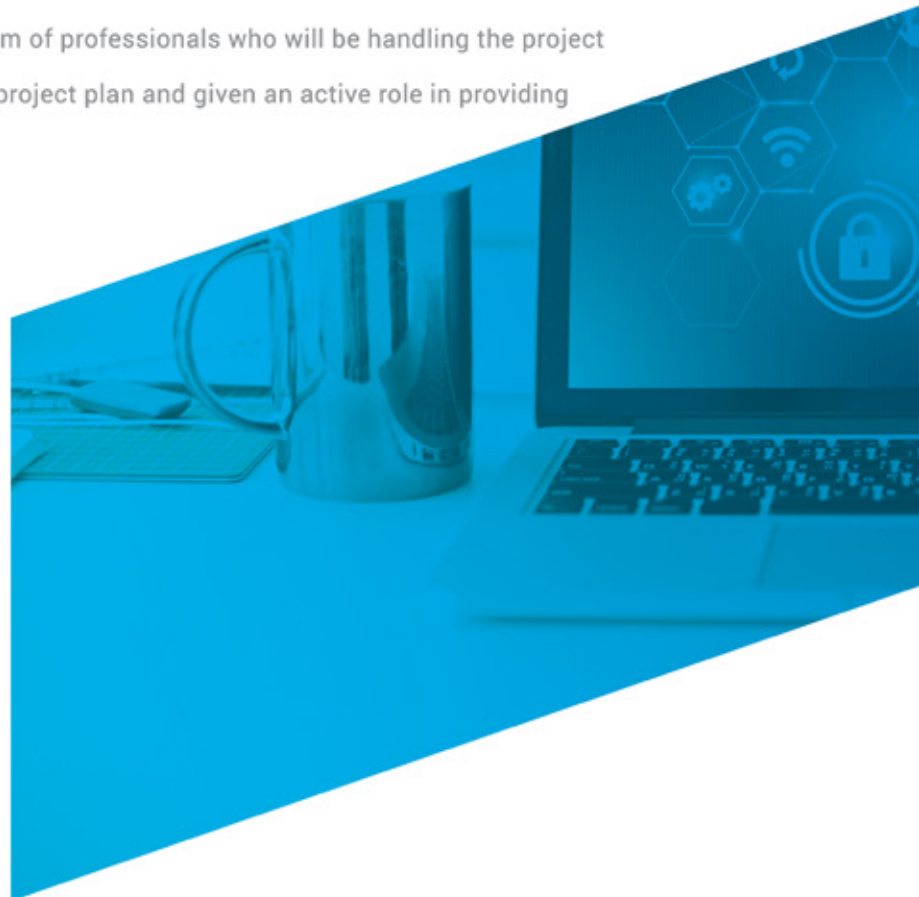
Upon receiving a request for a proposal from a prospective client, our sales consultant will initiate a discussion and assessment with the tech team, create an estimate, and submit a proposal to the client.

## Step 2: Confirmation

Once the client accepts the proposal, the sales consultant will raise an invoice to the client. The client will then have to make a payment according to the schedule provided and send confirmation of payment to the sales consultant.

## Step 3: Development

The client will get exclusive access to a team of professionals who will be handling the project from the onset. The client will be offered a project plan and given an active role in providing feedback on project versions submitted.



# ADVANTAGES.

The rise of the internet and computing power have contributed to the truly global nature of today's commercial landscape.

The advantages that technology gives to an organization are unparalleled by any other revolution that has occurred.



When these advantages are combined with the right technology partner to meet your needs, your benefits become manifold.

- Accelerated product development and release time
- Reliable analytics for better decision making
- Cost-effective, quality-conscious development
- In-built customer engagement tools
- Dedicated 24/7 support team
- Automated processes for streamlined performance

When working with Acube Innovations, these advantages are guaranteed to be yours to experience.

# SOLUTIONS.

We believe that providing humanity the foundation for exponential growth is our highest calling. It is our experience that businesses function better when they are endowed with indispensable technology functions such as automated processes, customer engagement strategies, improved speed of delivery, and enhanced scalability.

It is our passion to furnish our clients with the latest solutions that technology can provide. We have, in foresight, developed several extensive solutions catering to a myriad of industries. Our solutions are omnichannel in nature. They seamlessly function across different platforms and devices. With these comprehensive solutions, our clients will have every advantage they need to stay ahead of their competition.



## CometERP

A complete business management ERP solution with comprehensive functionalities consisting of manufacturing, inventory, financials administration, reports, and compliance



## ACUBE LIMITLESS

An omnichannel ecommerce solution that seamlessly integrates user experience across web and mobile interface. It consists of a robust web store, customer app, and admin app



## TAXI ERP

A taxi ERP solution that simplifies and automates vehicle inventory management, booking, tracking, and payment for travel vendors



## ACUBE SCHOOLTRACK

A robust school management system to manage various user roles. It automates critical functions involving payroll, attendance, library, hostel transportation, and communication



## ACUBE SIMPLEINSURA

An online insurance issuance software that automates the processes between customer registration and insurance approval while enabling the company to manage multiple branches



## ACUBE RECRUITBEE

An interactive job portal that effectively bridges the gap between companies and job seekers. It matches resumes with job postings through intelligent algorithms



## CometERP.

Comet ERP is a comprehensive ERP solution capable of automating all major functions and departments within an organization. The solution follows strict guidelines to meet compliance requirements.

It allows remote management of an organization, provides a bird's-eye view of organizational activities, and seamlessly integrates data sharing and functions between departments within the organization.

The solution is intuitive and easy-to-use. It's engaging user interface makes working with it simple for all employees within the organization.

Comet ERP has the capability to create custom reports with graphical charts that make data and insight assimilation easy and simple. It makes decision making and strategy tweaking a breeze.

The solution has gone through rigorous testing and is highly reliable. The solution is customizable to fit any organization of any size. Its scalability is its greatest advantage.

# CometERP.

Comet ERP is replete with several modules that accelerate and automate functioning across key departments of the organization.

The different modules covered are as listed below:

## **Sales and Accounts Receivable**

This feature covers critical functions such as management of customer accounts, sales orders, invoicing, customer payments, and shipping costs.

## **Purchases and Accounts Payable**

This feature automates processes related to purchase orders, good receiver notes, debit notes, supplier payments, and allocations.

## **Inventory and Stocks**

This solution encompasses functions relating to recording stock items, item locations, inventory levels, material cost, overhead costs calculation, and more.

## **Manufacturing**

This module provides solutions for bill preparation, work order entries, and adding extra costs to work orders.

## **Finance and Accounts**

This module allows the management of cash and bank transactions, records payments, foreign currencies, bank enquiries, and reports.

## **General Ledger**

This solution helps open general ledger accounts, records journal entries, records depreciation, closes fiscal year, and more.

## **Reports**

Comet ERP helps generate reports in email and pdf. Reports can be exported to MS Excel, Open Office, etc. Periodical reports can be generated with graphical analysis.



# ACUBE LIMITLESS.

Acube Limitless is a web and mobile application solution that is built to attract customers, develop trust, and foster effective communication so that customers feel that they are royally treated.

If you own an ecommerce business and are looking to scale up to a mobile platform for customer retention and loyalty, Acube Limitless is the right solution for you. The product gives you the benefit of transforming into a full-fledged mobile application within merely 7 days.

It saves you time, enables better communication with clients, encourages more sales, and simplifies the purchase process.

## CONSISTENT BRANDING EXPERIENCE

Acube Limitless can easily be customized to reflect the color swatches used on your ecommerce website keeping consistent branding.

## SIGNIFICANT TIME SAVINGS

The solution can be customized to meet your needs with significant time savings.

## AFFORDABLE PRICING

The product is priced at a low threshold allowing entrepreneurs to up their game with minimal investment.

## ENHANCED CUSTOMER ENGAGEMENT

The app provides real insights into customer purchase and product movement patterns to help you shape personalized customer engagement strategies.

# ACUBE LIMITLESS.



## LIMITLESS CUSTOMER APP

The Acube Limitless Customer Mobile Application gives you just the right balance of features with professionalism to convince your customers to bank on you. It's simplified product display makes it easy for customers to navigate and purchase. The solution has several filters that customers can use to hone down to the products they need. You can support your customers in scheduling future purchases through the wishlist feature present. In addition to these, several rich features are present to improve customer interaction with your business.

- Product Listing
- Filters and Wishlists
- Checkout and Shipping
- Order Review and Rating
- Refund Request



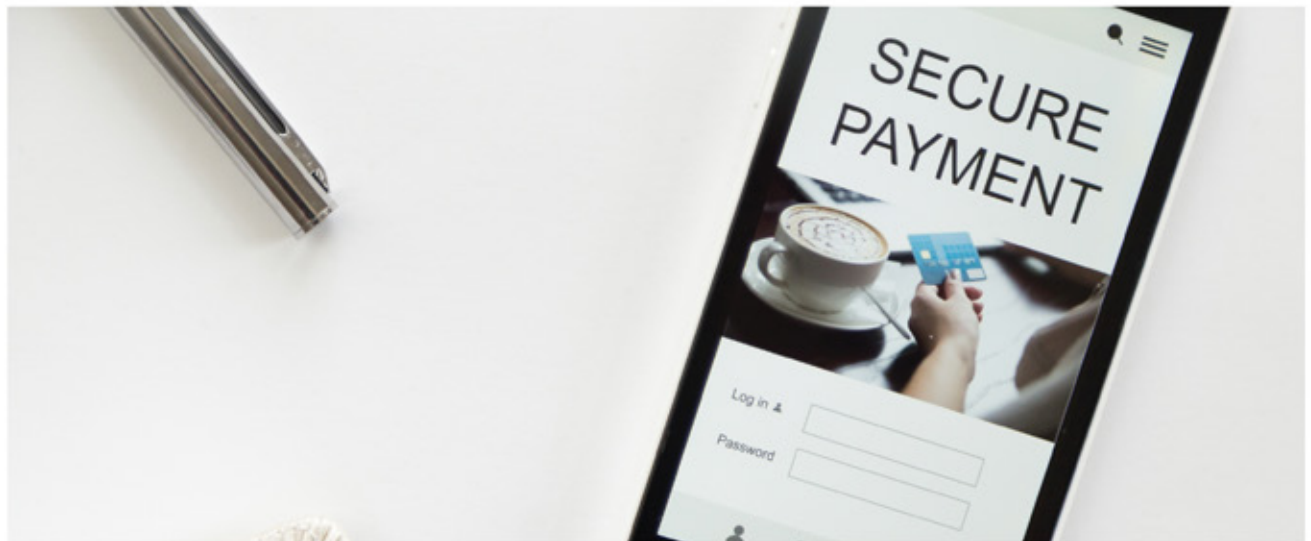
## LIMITLESS ADMIN APP

The Acube Limitless Administrator Mobile Application gives you all the tools you need to manage your online empire. Its smooth and integrated workflow gives you the right assistance and peace of mind that you need. The application has a dashboard that is primed to provide you the most pertinent information at a glance. With this efficient system, you can effectively add and manage unlimited products, users, and orders. This solution truly takes equips your business to grow unlimitedly.

- User Management
- Order Management
- Real-time Notifications
- Reports

# CASE STUDY.

## How a mobile wallet brought the joy of transaction to many low-income users



### INTRODUCTION

iLogix Innovations, a technology company in Kerala needed an offline mobile wallet developed.

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### PROBLEM

There are billions of mobile users in India who live in the low-income segment and cannot afford a quality smartphone or have access to mobile wallets.

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### SOLUTION

We developed Queue off, a custom open wallet that operates offline with the help of a SIM embedded application. This technology is supported by all major mobile operators in India.



### RESULT

The company was able to make this solution available to many users, giving them access to wallet facilities.



**QUEUE OFF**  
NO MORE QUEUES



# CASE STUDY.

**How Muthoot increased its internal efficiency and reduced data wastage.**



## INTRODUCTION

Muthoot Securities Ltd., (MSTL) is a vertical of the Muthoot Group, one of the leading financial service providers in India. It provides a platform for Currency Futures Trading in NSE exchange

## PROBLEM

The process of scanning applications was done manually by employees which reduced efficiency, increased data usage, and resulted in images that lacked clarity.

## SOLUTION

A mobile scanner named MSCAN was installed on phones that allowed employees to scan images with great clarity directly into the company database. It also allowed them to crop unwanted segments out.



## RESULT

The solution improved the overall efficiency of operations within the organization, reduced data consumption, and increased clarity of documents for processing.



# CASE STUDY.

**How a union went digital and significantly increased revenue.**



## INTRODUCTION

Kera Cabs is a union-operated company based in Kannur that caters to the needs of taxi drivers across Kerala.

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## PROBLEM

The union was not able to track the real-time availability of taxis in the state. All bookings were done manually causing the process to be time consuming.

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## SOLUTION

An Uber-model website and mobile application was custom developed. It enables online taxi bookings, provides real-time driver availability, and allows online payments.



## RESULT

The union now operates with great efficiency and is running in profit. Over 3800 customers use the app regularly. More than 1222 drivers earn their livelihood through the application.



# CASE STUDY.

**How one application changed the efficiency and lives of many people.**



## INTRODUCTION

MN Saju, a client of Acube Innovations needed an application developed that helped schedule and manage daily tasks.

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## PROBLEM

Life is so complicated and busy nowadays that people are not able to effectively manage the time they have at hand.

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## SOLUTION

A user-friendly and intuitive reminder app named Brad was created using which people can schedule tasks and have the application send reminders.



## RESULT

The app increased the overall productivity and efficiency of its users. It reduced the number of critical tasks that were left undone by the end of the day.



# CASE STUDY.

## How one grocery store went mobile and improved customer engagement



### INTRODUCTION

Amla Consultancy, an ecommerce consultancy company, needed a grocery application for their client.

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### PROBLEM

The client was experiencing a dip in sales and needed a new, automated, and effective way to connect with their grocery customers.

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### SOLUTION

We custom developed a grocery app through which customers could place orders online and have their purchase delivered to them at home. The application manages all aspects of delivery management online.



### RESULT

The grocery app was widely adopted by customers and resulted in increased sales and greater customer satisfaction and loyalty.



# OUR CLIENTELE.



**IBS**



**CONNECT ONE**  
CUSTOMERS | STAFF | VENDORS



**neogene**  
global  
GROUP OF COMPANIES



**KSIEB**  
കേരളത്തിന്റെ ഊർജ്ജം



**Muthoot Securities**



**ZayTech**



**SOURA**<sup>®</sup>  
Soura Natural Energy Solutions India Pvt. Ltd.



**Kera Cabs**  
Car for every one



**Brainbox**



**SACH CARZ**  
Rent a Car



**QUEUE OFF**  
NO MORE QUEUES



**INDUS**  
MOTORS



Infopark TBC, JNI Stadium  
Kaloor, Kochi, India  
Pin- 682017



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